

Registration No.:

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Total Number of Pages: 02

Course: B.Tech  
Sub\_Code: RED7E001

7<sup>th</sup> Semester Regular/Back Examination: 2024-25

**SUBJECT: ENTREPRENEURSHIP DEVELOPMENT**

BRANCH(S): AERO, AE, AME, AEIE, AUTO, BIOMED, BIOTECH, CHEM, C&EE, CIVIL, CST, CSEAI, CSE, CSIT, CSEAIME, ELECTRICAL & C.E, EEE, ELECTRICAL, ECE, ELECTRONICS & C.E, ETC, EIE, ENV, IT, MANUTECH, MMEAM, MECH, MME, METTA, MINERAL, MINING, PT, PLASTIC

Time: 3 Hours

Max Marks: 100

Q.Code: R003

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

**Part-I**

Q1 Answer the following questions:

(2 x 10)

- a) What is the full form of FSSAI?
- b) Who are business incubators?
- c) What is a startup?
- d) Who are copreneurs?
- e) What do you mean by entrepreneurial traits?
- f) What is content marketing?
- g) Who is a drone entrepreneur?
- h) What do you mean by startup cycle?
- i) What is zero defect zero effect?
- j) What is gross working capital?

**Part-II**

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- a) What are the various techniques used for creative ideas?
- b) Explain various types of unsecured loans with suitable examples.
- c) Elaborate the various causes of industrial sickness.
- d) Differentiate between Human Resource Development and Human Resource Mgmt.
- e) How do you increase the value of your customer?
- f) Differentiate between a dormant account and an inactive account.
- g) Accounting is the language of a business' explains with suitable examples.
- h) What are the various components of a business plan?
- i) What are differences between accelerators and incubators?
- j) Explain the various laws which are regulating the MSMEs in India.
- k) What are the pros and cons of 'Entrepreneur as a career'?
- l) Explain step-by-step the roadmap of revival plans for sick MSMEs.

**Part-III**

**Only Long Answer Type Questions (Answer Any Two out of Four)**

- Q3 Explain the various formalities required to set up a micro, small, and medium enterprises in the state of Odisha. (16)
- Q4 ✓ What do you mean by an Entrepreneurial environment? Explain the various categories of entrepreneurial environments. (16)
- Q5 Explain the various incentives and concessions given to entrepreneurs by the Govt. of India. Explain in detail. (16)
- Q6 What are the various marketing problems of MSMEs in India? Explain each point in details with suitable examples. (16)